



Venison & Chicken with cranberries & chia



Complete food for cats of all ages

70g

Ingredients: Fresh organic chicken* (breast meat, neck, carcass, liver) 49%, fresh venison (muscle meat, heart, lungs, liver) 47%, carrots* 2%, minerals 1.5%, cranberries*, chia seeds*, Ascophyllum nodosum* (pure seaweed extract) * 34.05% organic.

Additives (per kg) Nutritional additives: vitamin A 1000 IU, vitamin D3 100 IU, ferrous sulphate monohydrate 22 mg, cupric sulphate pentahydrate 1.5 mg, manganous sulphate monohydrate 1.5 mg, zinc oxide 25 mg, sodium selenite 0.1 mg, taurine 1300 mg.

Analytical Constituents: protein 11.5%, crude oils & fats 5%, crude ash 1.4%, fibre 0.6%, moisture 79.5%. 89 kcal/100 g.

Ingredients

Description

Benefits for your pet

Chicken

Chicken is a highly digestible and palatable protein. It's considered lean meat (extremely low-fat) and is high in B3 and B6 vitamins, phosphorus and selenium.

Since it's a low-fat source of protein, chicken is excellent to support weight loss or an ideal weight for your pet. Chicken is also a good source of glucosamine and essential amino acids, which makes it great for bone health and lean muscle development.

Venison

Venison refers to the meat of a deer, a kind of red meat that is a low-calorie source of protein. It has become increasingly popular due to its nutritional value. Venison has 5 times more Omega-3 than beef. On top of that, it has a good ratio of Omega-6 to Omega-3. Venison is also a good source of B vitamins and minerals such as zinc, phosphorus and iron. It's also more environmentally friendly than factory-farmed meat.

While venison has a little less protein than beef, it's also less fatty and it has less cholesterol, making it a desirable alternative to other meats. Its vitamin and mineral profile also guarantees healthy energy levels. Since it is a less common protein, it's a good substitute for cats and dogs with food sensitivities or allergies.

Carrots

Carrots are root vegetables like sweet potatoes and pumpkin. They are high in beta-carotene, a powerful antioxidant that the body converts to vitamin A. Carrots are also a good source of fibre, vitamin K and potassium. They are very low in fat and protein.

Carrots' essential phytonutrients help protect your pet's eyes from free-radical damage and UV radiation. The beta-carotene is also essential for growth, development and a healthy immune system. Because of its high value in soluble fibre, carrots can also help your pet with bowel movement regularity.

Cranberries

Cranberries are small, round, red fruits related to blueberries that are nearly 90% water. This acid little berry is low in calories and high in vitamin C, fibre and potassium.

Cranberries' fibre helps in lowering the risk of a stroke, hypertension and diabetes in your pet. Since they prevent the bacteria that causes infections in sensible areas like the bladder or the kidneys, they help keep a healthy urinary tract. Being rich with antioxidants and nutrients that help support the immune system, this absolute superfood can play a major role in keeping your cat and dog healthy.

Chia

Chia is an edible seed from the desert plant *Salvia hispanica*, grown originally in Mexico. Actually, the meaning behind its name is quite enlightening as to its beneficial properties: it means "strength". Chia is an energy booster and contains healthy Omega-3 fatty acids, carbohydrates, protein, fibre, antioxidants, and calcium. Chia seeds are also hydrophilic: they contain a high amount of mucilage that allows them to absorb water and form a gel in the stomach that slows down the conversion of carbohydrates into sugar.

Chia's high protein profile makes them essential for tissue & muscle building functions and it also has a reducing effect on the appetite, which is incredibly beneficial for overweight pets. Since they're highly absorbent, they also help in keeping their body hydrated as well. Chia is also very rich in Omega-3 which helps repair damaged tissue and restore flexibility in the cell membranes, and also promotes heart health, efficient digestion, and bone strength.

Ascophyllum nodosum (pure seaweed extract)

Ascophyllum nodosum, also known as egg-wrack, is a brown seaweed that can grow up to 2 metres long and that can be found mainly in the North Atlantic. It's most notable as a source of micronutrients, including over 60 minerals.

The combination of minerals and trace elements in Ascophyllum nodosum is incredibly useful to promote oral health and to prevent plaque. Its fibre, insoluble and resolute, acts as a brush cleaning up the stomach from bacteria, while also working as an anti-inflammatory.